

Como vender más libros con Amazon

Marc Reklau





Tu mercado potencial:

Mexico	120 millones
EE.UU	53 millones
Colombia	48 millones
España	47 millones
Argentina	42 millones
<hr/>	
TOTAL	310 millones

- De los 100 ebooks en castellano más vendidos en Amazon en todo el mundo cada semana, un 45% son títulos autopublicados
- Un 54% de los españoles ha empezado a escribir un libro. El 91%, no obstante, nunca lo ha llegado a publicar

¿Que es importante en Amazon?

Para destacar y ser encontrado entre más de 4.000.000 de títulos en amazon.com y más de 150.000 en amazon.es

1. Palabras claves de búsqueda (Amazon permite 7 palabras claves.)

2. Categorías

Se debe seleccionar las categorías lo más específicas posible, es decir llegar también a las subcategorías.

3. Descripción

La descripción es importante para interesar al lector. Las descripciones largas no son necesariamente mejores porque un lector potencial dedica 6 segundos

La descripción es importante para que su libro sea encontrado fuera de Amazon, es decir en Google.

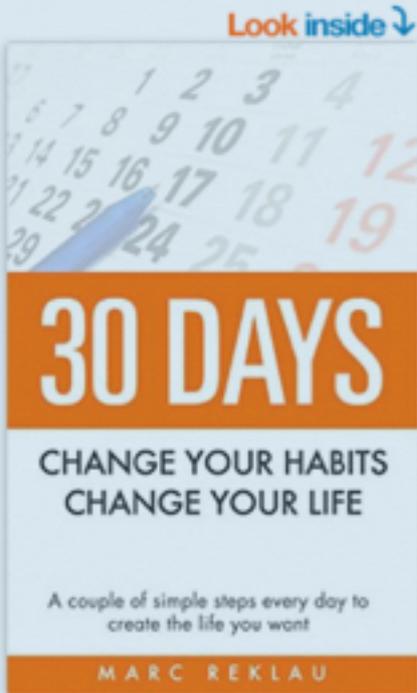
4. Precios según estudios

2,99 USD y 3,99 USD son los precios que más libros venden

5. Título

6. Portada

¿Cuánto tiempo dedica un lector a explorar la página de un libro para decidir una compra?



30 Days - Change your habits, Change your life: A couple of simple steps every day to create the life you want Kindle Edition

by Marc Reklau (Author)

★★★★☆ 115 customer reviews

See all 2 formats and editions

Kindle
\$3.99

Paperback
\$15.95

Read with Our Free App

7 Used from \$15.02

19 New from \$12.92

6 segundos

Have you ever asked yourself why some people seem to get everything easily and others don't?

Everything you have in your life today is a direct result of your thoughts, beliefs and expectations. Nothing happens "JUST BECAUSE".

Find out how to take control and full responsibility of your life, and how a couple of small steps every day

Read more

Length: 204 pages

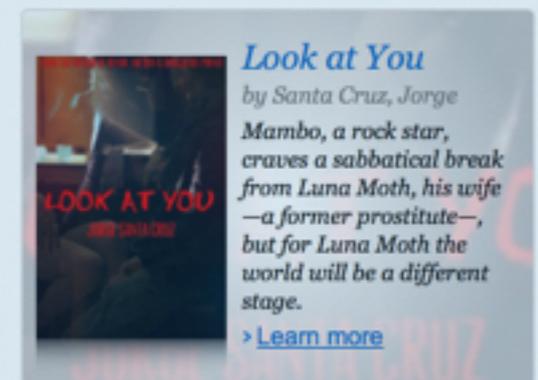
Word Wise: Enabled

Enhanced Typesetting: Enabled

Kindle titles are available for ES customers on Amazon.es. Continue shopping on the Kindle Store at Amazon.es.

Have you moved recently? You may change your country on the Manage Your Content and Devices page.

Share <Embed>



Look at You

by Santa Cruz, Jorge

Mambo, a rock star, craves a sabbatical break from Luna Moth, his wife—a former prostitute—but for Luna Moth the world will be a different stage.

Learn more



Descubre Kindle Flash: una selección de eBooks con descuentos de hasta un 80%

Suscríbete a la newsletter de Kindle Flash y recibe, cada día, en tu correo electrónico nuestra Oferta del día Kindle Flash.

(Algunos títulos y ofertas sólo están disponibles en los Estados Unidos de América) Ver más



The Marriage Advice I Wish I Would've Had

Gerald Rogers

★★★★☆ 34

Kindle Edition

\$2.06



My Big Fat Greek Diet: How a 467-Pound Physician Hit His Ideal...

Nick Yphantides

★★★★☆ 81

Kindle Edition

\$12.81



To Love A Highland Dragon: Highland Fantasy Romance (Dragon Lore...)

Ann Gimpel

★★★★☆ 72

Kindle Edition

\$3.35



You Are the Placebo: Making Your Mind Matter

Dr. Joe Dispenza

★★★★☆ 511

Kindle Edition

\$8.94



Vegan Recipes in 30 Minutes: A Vegan Cookbook with 106...

Shasta Press

★★★★☆ 145

Kindle Edition

\$7.13



Remember to Remember: Improve Your Recall, Memorize Anything, and...

Ken Fife

★★★★☆ 3

Kindle Edition

\$3.34



Challenger: An American Tragedy: The Inside Story from Launch Control

Hugh Harris

★★★★☆ 48

Kindle Edition

\$4.73

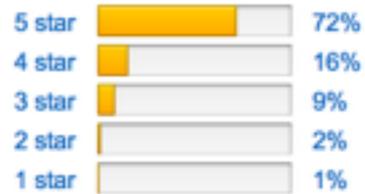
4 segundos

¿Cuánto tiempo dedica un lector a explorar la página de un libro para decidir una compra?

Customer Reviews

★★★★☆ 115

4.6 out of 5 stars



Share your thoughts with other customers

Write a customer review

[See all 115 customer reviews](#)

Top Customer Reviews

★★★★★ **As a professional that helps others achieve change, I highly recommend this book!**

By [Linda C Johnson, CMHT](#) on January 28, 2015

Format: Kindle Edition | **Verified Purchase**

If Jack Canfield gave our soul chicken soup, Marc Reklau served it up a nice shot of espresso! I love this book! It reads as if you're talking to an excitable best friend; it's a fun read. It starts out like some motivational books do, full of gusto and vigor, but it keeps going while delivering a powerful message: sometimes less really IS more. Too often I've taken on a project only to set myself up for failure by having an insane timeline in my head. Marc Reklau has this book set up so it's all paced out really showing not just the necessity, but the true power of forming a habit. Anything you want to change, to have, be or do, this book is a must-have tool in your toolbox for when you achieve your next goal! I highly recommend it and may very soon make it required reading for my own clients, as well.

[Comment](#) | 18 of 18 people found this helpful. Was this review helpful to you? [Report abuse](#)

★★★★★ **Top rated self-help book to change habits and your life. Recommended!**

By [K. Allen](#) on September 9, 2014

Format: Kindle Edition | **Verified Purchase**

9 segundos

Most Recent Customer Reviews

★★★★★ **You need this book!**

Great tips, instructions and encouragement!

Published 5 days ago by Barbnd

★★★★★ **Insightful!**

This book provides a useful approach to changing your life in ways that you have always wanted to. The lists/charts are actually quite useful, and provide enough choices to | [Read the full review by Professor SLL](#)

Published 6 days ago by Professor SLL

★★★★☆ **Put together wel**

This book is put together well and is a good reminder for everyday things to work on and I enjoyed it just in a very simple manner

Tienes **19 segundos** para convencer a tu lector que compre tu libro.

Author Central tu pagina de autor en [amazon.com](https://www.amazon.com)

amazon [Try Prime](#) Books

Shop by Department

Hello, Marc

[Books](#) [Advanced Search](#) [New Releases](#) [Best Sellers](#) [The New York Times® Best Sellers](#) [Children's Books](#) [Textbooks](#) [Textbook Rentals](#) [Sell Us Your Books](#) [Best Books of the Month](#) [Deals in Books](#)

Marc Reklau



+ Follow

Marc Reklau is a Coach, Speaker and author of the #1 Amazon Bestseller "30 Days-- Change your habits, change your life", which has been downloaded over 80,000 times on Amazon and has been translated into Spanish, German and Korean.

He wrote the book after being fired from his job and literally went from jobless to Bestseller (which is actually the title of his second book)!

Marc's mission is to empower people to create the life they want and to give

<p>30 DAYS CHANGE YOUR HABITS CHANGE YOUR LIFE A couple of simple steps every day to create the life you want MARC REKLAU</p> <p>\$3.99 Kindle Edition</p>	<p>FROM JOBLESS TO AMAZON BESTSELLER THE 15-STEP SYSTEM I FOLLOWED TO WRITE, SELF-PUBLISH, MARKET AND PROMOTE MY BOOK TO BECOME A #1 BESTSELLER ON AMAZON MARC REKLAU</p> <p>\$2.99 Kindle Edition</p>	<p>DEL PARO A AMAZON BESTSELLER Prólogo de Raimon Sazadó MARC REKLAU</p> <p>\$2.99 Kindle Edition</p>	<p>POWER HABITS ERFOLGREICHER UND GLÜCKLICHER IN 30 TAGEN MARC REKLAU</p> <p>\$3.99 Kindle Edition</p>	<p>30 DIAS CAMBIA DE HÁBITOS CAMBIA DE VIDA Algunos pasos simples cada día para crear la vida que deseas MARC REKLAU</p> <p>\$29.92 Paperback</p>	<p>VOM ARBEITSAMT ZUM AMAZON BESTSELLER Erfolgreiches Buchmarketing und Self-publishing mit Amazon MARC REKLAU</p> <p>\$2.99 Kindle Edition</p>	<p>Marc Reklau Der Fuß als Marke MARC REKLAU</p> <p>\$13.90 Paperback</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------

Author Updates



Blog post

[The 15 ridiculously simple Mini-habits that can change your life dramatically...](#)

The 15 ridiculously simple Mini-habits that can change your life dramatically... Did you know that the most important hour of your day is composed of 11 minutes?

3 months ago

[Read more](#)

Blog post

[How to make sure you reach your goals...](#)

Write down your goals and achieve them! "People with clear, written goals accomplish far more in a shorter period of time than people without them."

6 months ago

[Read more](#)

Blog post

[4 Things I Learnt When My Plane Caught Fire](#)

When I boarded the NW0048 flight to Amsterdam from Detroit I had no idea what was about to happen.

6 months ago

[Read more](#)

Books by Marc Reklau

Showing 7 Results **Books** : [Advanced Search](#)

Sort by

¿Que esta en tus manos?

Ademas de título, subtítulo, portada, descripción, categorías, palabras claves y precio...

- Contactar comentaristas para reseñas
- Contactar blogueros en España. EE.UU, México, Sudamerica
- Colaborar con escritores y lectores

Amazon KDP Select

Si te inscribes Amazon te da 5 días en cada periodo de 90 días para promocionar tu libro gratis

Condición: **Exclusividad para Amazon** - no puedes vender tu e-book en ninguna otra plataforma.
Tus libro físicos los puedes vender donde quieras

¿Por que regalar libros?

- Llegar a mucha gente - aunque sea gratis. Estas personas tienen amigos
- Cuantas más descargas mejor sabe Amazon quien compra tus libros
- Cuando tengo muchas descargas - entre 5000 y 40000 en tres días una vez que el libro es de pago entro arriba en ls listas de bestseller pagados, lo que hace que vendo aún mas libros

Lo que es posible - difícil, pero posible...

Reino Unido

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

Any Department
Kindle Store
Books

Best Sellers in Business Life

Top 100 Paid Top 100 Free

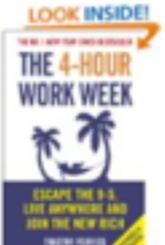
- Business & Finance
- Biographies & Primers
- Business Life**
- Careers
- Economics
- Finance
- Industries & Professions
- International
- Investing
- Management & Leadership
- Marketing & Sales
- Personal Finance
- Reference
- Small Business & Entrepreneurship

1. **LOOK INSIDE!**

30 Days- Change your habits, Change your life
 by Marc Reklau
 ★★★★★ (11)
 Kindle Edition
£1.99

2. **LOOK INSIDE!**

Superhuman Social Skills: A Guide to...
 by Tynan
 Kindle Edition
£3.99

3. **LOOK INSIDE!**

The 4-Hour Work Week: Escape the 9-5, Live Richer and Smarter
 by Timothy Ferriss
 ★★★★★ (394)
 Kindle Edition
£8.54

India

17. 34 days in the top 100

kindleunlimited

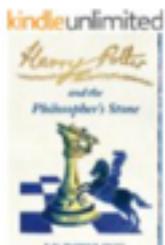
30 Days- Change your habits, Change your life
 by Marc Reklau
 ★★★★★ (3)
 Kindle Edition
₹99.00

18. 14 days in the top 100

LOOK INSIDE!

Rogue Lawyer
 by John Grisham
 ★★★★★ (10)
 Kindle Edition
₹199.50

19. 62 days in the top 100

kindleunlimited

Harry Potter and the Philosopher's Stone
 by J.K. Rowling
 ★★★★★ (109)
 Kindle Edition
₹516.02

20. 76 days in the top 100

kindleunlimited

MAKING INDIA AWESOME
 by Chetan Bhagat
 ★★★★★ (522)
 Kindle Edition
₹53.60

Los más vendidos de Amazon

Nuestros productos más populares respecto a ventas. Actualizado cada hora.

Cualquier departamento
Tienda Kindle
eBooks Kindle
Economía y empresa
Economía
Empresa, estrategia y gestión
Industria y sectores económicos

Los más vendidos en Empresa, estrategia y gestión

Top 100 de pago Top 100 gratis

1. **kindleunlimited**

30 Días - Cambia de hábitos, cambia de vida
 by Marc Reklau
 ★★★★★ (24)
 Versión Kindle
EUR 3,99

2. **kindleunlimited**

CÓMO VENCER TODOS TUS MIEDOS y tener CONFIANZA
 by David Velasco
 ★★★★★ (30)
 Versión Kindle
EUR 2,99

3. **kindleunlimited**

Educación Financiera avanzada por Gregorio Hernández Jiménez
 ★★★★★ (79)
 Versión Kindle
EUR 8,52

España

amazon.ca
 Books
 Shop by Department
 Your Store Deals Store Gift Cards Sell Help en français
 Books Advanced Search Browse Subjects New Releases Best Sellers Globe and Mail Best Sellers Best Books of the Month Children's Books Textbooks

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

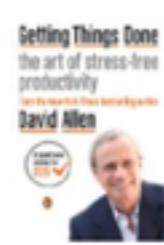
Any Department
Books

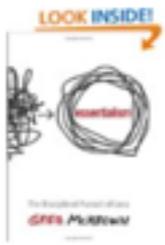
Best Sellers in Time Management

- Business & Investing
- Skills
- Bookkeeping
- Business Writing
- Communications
- Math for Business
- Negotiating
- Office Automation
- Office Equipment
- Project Management
- Running Meetings & Presentations
- Secretarial Aids & Training
- Time Management**
- Training

1. **LOOK INSIDE!**

30 Days- Change your habits, Change your life
 by Marc Reklau
 ★★★★★ (6)
 Kindle Edition
CDN\$ 3.90

2. **LOOK INSIDE!**

Getting Things Done: The Art of Stress-Free Productivity
 by David Allen
 ★★★★★ (145)
 Paperback
CDN\$ 14.25
 42 used & new from **CDN\$ 11.28**

3. **LOOK INSIDE!**

Essentialism: The Disciplined Pursuit of Less
 by Greg McKeown
 ★★★★★ (20)
 Hardcover
CDN\$ 16.89
 32 used & new from **CDN\$ 14.39**

Canada



www.createspace.com

- Tu libro físico totalmente gratis
- Subes pdf del interior y de la cubierta
- 3 a 5 días después tu libro esta disponible en Amazon y conectado a tu e-book.

Ejemplo si pides libros para ti:

b/n, 204 páginas, 6" x 9" (15x22,5 cm)

3.29 USD/unidad libro

+ 3.49 USD /unidad transporte si pides 10 Ej.

+ 2.79 USD /unidad transporte si pides 20 Ej.

Lo que te pagan por venta de tu libro si pones 15.95 USD como precio

Royalty Calculator*

Use the royalty calculator to figure out how much you'll make every time your book is manufactured.

Print Options	
Interior Type	Black and White
Trim Size	6" x 9"
Number of Pages	204

List Price	Channel	Royalty
USD \$ 15.95 <input type="button" value="Calculate"/>	Amazon.com	\$6.28
	eStore	\$9.47
	Expanded Distribution	\$3.09
<input checked="" type="checkbox"/> Yes, suggest GBP price based on the U.S. price GBP £ 11.00 <input type="button" value="Calculate"/>	Amazon Europe For books printed in Great Britain	£3.86
<input checked="" type="checkbox"/> Yes, suggest EUR price based on the U.S. price EUR € 14.23 <input type="button" value="Calculate"/>	Amazon Europe For books printed in continental Europe	€5.49

Contacto y más información

Marc Reklau

www.escribeunbestseller.com

+34 607 875 849

marc@marcreklau.com